

Chapter 1

Activity 1: Recite the Our Story, Mission Statement, Vision, and Culture

Define Terms:

The following terms are specific to Raw Juice.

1. Our Universe: guests, team members and partners
2. Team Juice: the team members who work with our guests, and the reason for our success
3. Community: our universe and the local schools, businesses, and people that we interact with on a daily basis

Activity:

Role Play: Practice sharing our story, mission and vision statement with your team members.