

Chapter 1

Lesson 1: Our story, mission and vision

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	Instructions	Materials Needed
Learning Objectives	Recite the Raw Juice story, mission and vision.	Pg. 1 content
Activities	<ol style="list-style-type: none">1. Have students “round-robin” read the history, mission, values and culture statement.2. Discussion: Start a discussion about Raw Juice; what was it that initially interested them in coming to work here?3. Explain the expectations of the role play: content knowledge; body language; eye contact; voice and tone.4. Role play	Workbook/content
Wrap Up/ Reflection	Quiz	
Evaluation	Use the metric in the evaluation section to evaluate the student’s performance.	
Notes		