

## Chapter 4

### Activity 1: Organic

Field Study:

Go to your grocery store and identify the number of organic vs. non-organic products available.

Identify some of the difference you can see at the store.

Complete the table below:

(The first product is completed for you)

| Product       | Organic   | Non-Organic  |
|---------------|---|--|
| <i>Apples</i> | <ul style="list-style-type: none"><li>● <i>small</i></li><li>● <i>\$2.99/lb</i></li><li>● <i>shorter shelf life</i></li></ul> | <ul style="list-style-type: none"><li>● <i>large, waxy</i></li><li>● <i>\$1.53/lb</i></li><li>● <i>radiated to give it a long shelf life</i></li></ul> |
| Strawberries  |   |  |
| Tomatoes      |   |  |
| Bell Peppers  |   |  |

## Part 2

Discuss the following statement:

While dozens of labels promise undefined and unverified benefits, the certified organic label stands apart in delivering what people need—nutritious food, grown using methods that minimize the use of toxins while building soil quality and protecting water quality.

Why is this important to our guests?

How does our use of organic only product impact the flavor of our Juces?

Who should eat organic food? Why?